

ASSETS Real Estate Investment: Building Trust, Creating Value

Since 2005, ASSETS has been a trusted advisor in real estate investments, serving high-net-worth clients with expertise and integrity.

We believe that customers' satisfaction is the corner stone in building our success, therefore we are like no other in providing the best services in real estate investment and development in view of realizing the customers' objectives and aspirations.

We depend on our extensive experience and our highly trained professional Sales Advisors, whom will be pleased to provide their advice and guidance to the customers at all time



Our Journey of Excellence





Principles That Drive Our Success.



Advisory

Delivering strategic and market-aligned insights to our clients.



Trustworthy

Building long-term client relationships based on mutual respect.



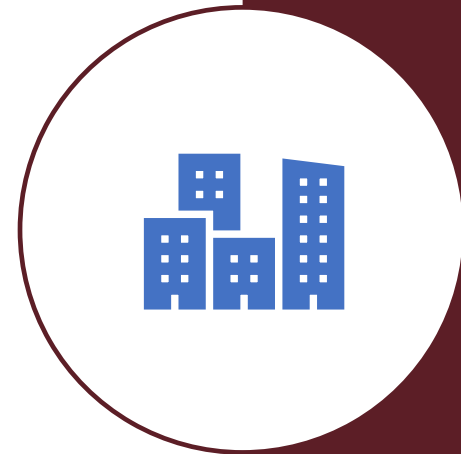
Credibility

Leveraging proven expertise and deep industry knowledge.



ASSETS Services

- Real estate Brokerage and management
 - Sales and Marketing
 - Leasing and Properties' management
- Real Estate Advisory
- Assets Management
- Private Placement and Finance services
- Real estate development





ASSETS

REAL ESTATE INVESTMENTS

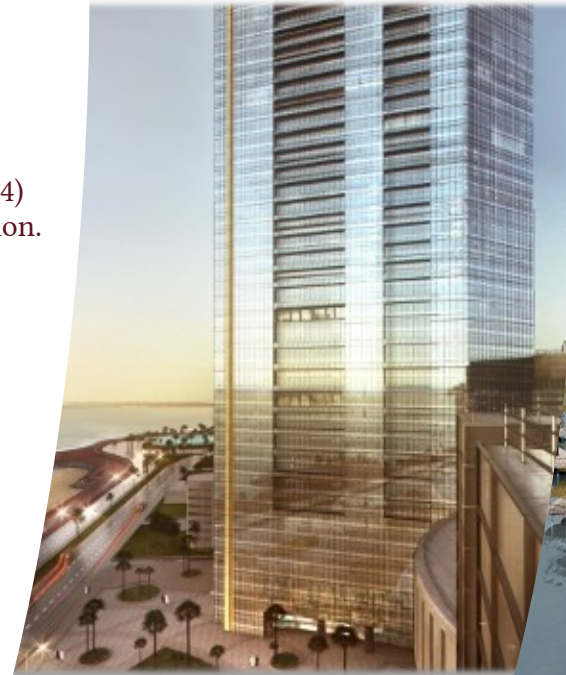
أصول الإقليمية للاستثمارات العقارية

Sales & Marketing

Lamar Towers (Sumou Towers)



- ASSETS provided all the preliminary market study and legal advice for the original developer CAYAN In the year 2007, which resulted In developing the first multi-usage mega Project in Jeddah Corniche.
- ASSETS coordinated the marketing efforts, which included the naming and identity of the project in 2007, and the rebranding efforts in 2010-2012.
- ASSETS facilitated the acquiring of the off-plans sales permit from the Jeddah municipality.
- ASSETS were the sole sales agent for the project (2007 - 2008), and exclusive sales agent (2010-2014) achieving a total sales of more than SAR 500 million.



Al Mada Towers



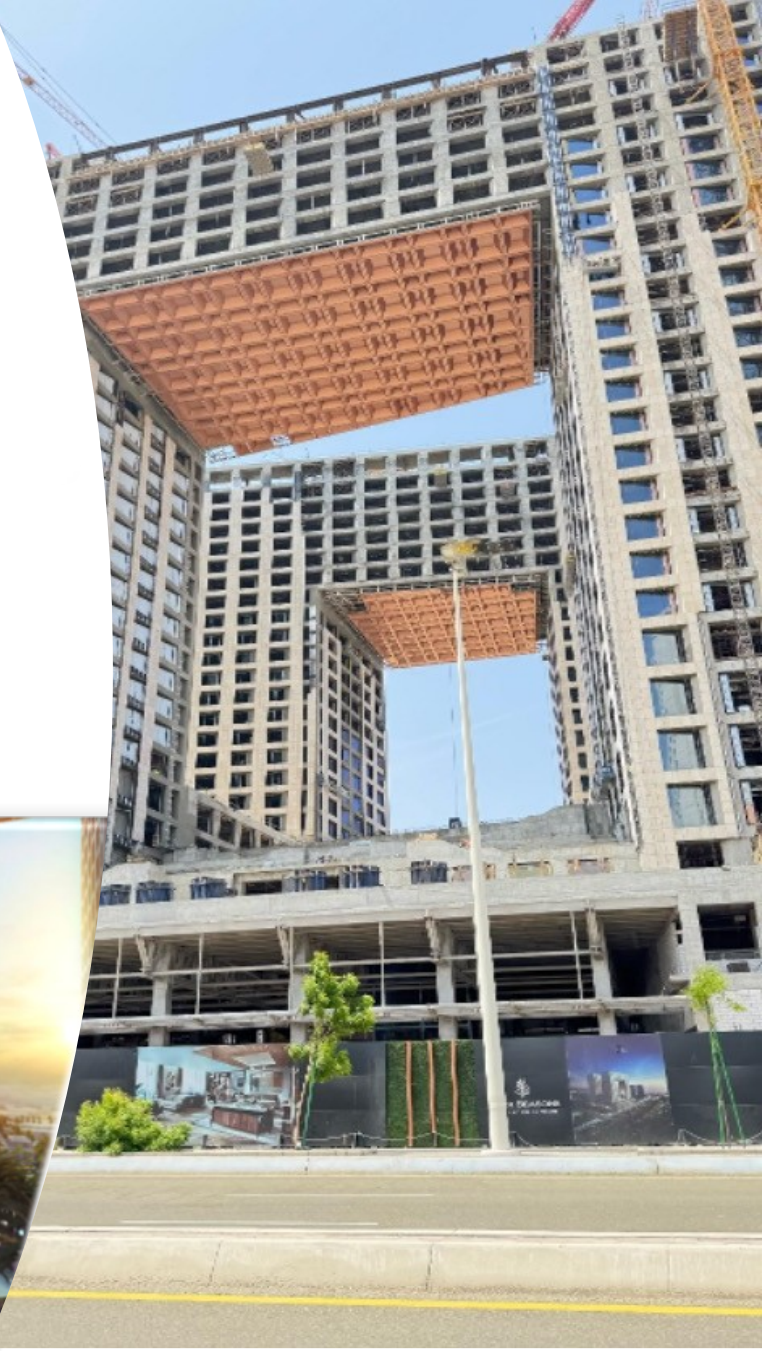
- ASSETS offered to coordinate the off-sales permit in 2008.
- ASSETS was involved with the developer in identifying the project's primary target clients.
- ASSETS was involved in advising regarding the S&P contracts.
- ASSETS did advise on the pricing strategy of the project.
- ASSETS was the sole agent of the project achieving an off-plan sales of SAR 250 million, before the project was unfortunately canceled.



Four Seasons Jeddah



- ASSETS coordinated the off-plan WAFI permit.
- ASSETS was involved with the developer in identifying the project's primary target clients.
- ASSETS was involved in advising regarding the S&P contracts.
- ASSETS did advise on the pricing strategy of the project.
- ASSETS is an agent for the project, since the year 2024.



Golden Tower

*GOLDEN
TOWER*
JEDDAH



- During the period from 2022-2024 ASSETS Signed as a sales agent for this Luxurious project on Jeddah Corniche





Suhool Real Estate

سهول العقارية

LUXURY LIVING حياة راقية

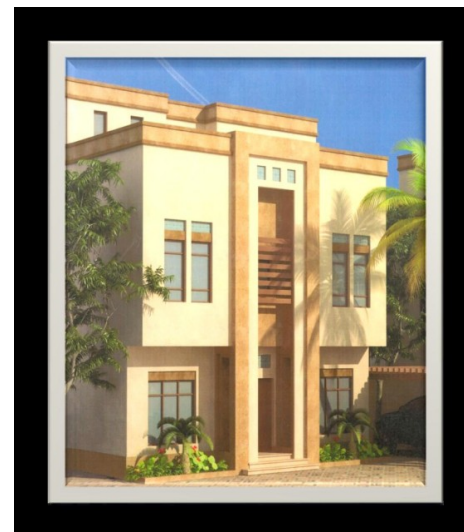
- ASSETS assisted the company in identifying primary target clients.
- ASSETS reviewed and advised regarding legal agreements.
- ASSETS arranged for mortgage deal with one of the local companies.
- ASSETS managed to sell the company's phase one of 9 high end villas.

ASSETS Like No Other

Tamlík Al Noor villas



- Sales Value: SAR 70Million
- Description: Residential Villas
- ASSETS Role: Sole Sales agent in the western Region



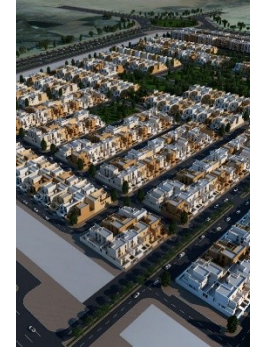
Suhail Al Riyadh



ASSETS

REAL ESTATE DEVELOPMENT
أصناعات التطوير العقاري

سهيل الرياض
Suhail Al Riyadh



- ASSETS was the exclusive Sales agent of the project located in Riyadh with more than 4,000 units to be sold through Sakni Program
- ASSETS succeeded in selling 60% of the total project within its 1st year



Dar Al Jwar



- ASSETS managed the full sales processes in Medina and Jeddah and all the require customer service.
- ASSETS succeeded in the task of selling large part of all the remaining units at a value of SAR 100 million.
- ASSETS won its bidding to act as the exclusive sales agent for the remaining 100 villas of the 200 villa project.



Thakher dev.



- ASSETS cooperated with the developer on large development deals for the available plots
- ASSETS was one of the official sales agents of the Novotel Residential units

Al Gharbiah Homes



- Number of Units: 12 units
- Sales Value: SAR 30 Million
- Description: Residential Villas
- ASSETS Role: Sole Sales Agent



Plus Properties - Lebanon



- Total Projects Sales Value: SAR 700 Million
- Description: a combination of various developments in Beirut and some of the most prestigious areas of its suburbs.
- ASSETS Role: Sole Sales agent in the western Region



The Onyx – Dubai



- Multi purpose Building Office, Residential, Hospitality and Retail space.
- ASSETS Role: Sole Sales agent in the western Region.





Dream Land – Yalova

- A residential villa project in Yalova, Turkey, featuring 36 triplex villas on a 30,000m² property .
- ASSETS Role: Sole Sales agent in the western Region.



ASSETS

REAL ESTATE INVESTMENTS

أصول الإقليمية للاستثمارات العقارية

Leasing & Property Management

Zahran Business Center



- ASSETS advised on the structure details of the project.
- ASSETS were involved in all the legal issues in regard with the lease contracts and relationship with clients.
- ASSETS as an exclusive lease agent succeeded in leasing 90% of the project total leasable area of 50,000 m².



Awtad Business Center



- Lease Value: SAR 6 Million
- Description: office Building with total leasable area of 7,400 m²
- ASSETS Role: exclusive marketing & Sales Agent
- Status: New



Soul's

- ASSETS assisted the company in identifying primary target clients
- ASSETS were involved in all the legal issues in regard with the lease contracts and relationship with clients.
- ASSETS was the property manager and the exclusive lease agent, until 2020.



KAUST



Liwan Center



REAL ESTATE INVESTMENTS
أصول الإستثمار العقارية

ASSETS Like No Other

Real Estate Advisory



Investment Management



REAL ESTATE INVESTMENTS
أصول الإستثمار العقارية



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